Customer success story:
Mynt revolutionizes their partner experience using APIs
Challenge

*Introducing new products to market faster through partners*

Mynt, a financial services company based in the Philippines, aims to address financial inclusion through mobile money, micro-loans, and technology.

Mynt had one challenge: better legacy system connectivity. The company had many legacy systems, all of which were isolated. Traditionally, the IT team at Mynt used point-to-point integration. To remain relevant in the market, they wanted a more modern integration approach that further empowers speed and agility — enabling Mynt to onboard partners and introduce new products to market more quickly.

Objectives

*Building connectivity between legacy systems*

Mynt wanted to embrace a strategy that involved:

- Implementing better and faster connectivity between legacy systems
- Improving the partner experience by accelerating onboarding speed
- Increasing business agility, while abiding by security and compliance standards
Solution

Unlocking legacy systems using APIs

Mynt turned to MuleSoft and WhiteSky Labs, a MuleSoft partner, to realize their vision. Using an API-led connectivity approach, Mynt first built APIs to unlock the data within legacy systems, this included:

- System APIs, which encapsulated Mynt’s core legacy systems
- Process APIs, which served as the business layer for multi-endpoint aggregation
- Experience APIs, which exposed Mynt’s current APIs to their internal and external consumers via partners and other channels

To better design, manage, test, and analyze these APIs, Mynt used Anypoint Platform’s design and management tools: API designer and Anypoint API Manager. Using Anypoint Platform, Mynt was also able to divide their architecture into two Enterprise Service Bus (ESB) clusters: one for public-facing Experience APIs and another for internal Process and System APIs. This division is key for a global company Mynt, as it ensures legal and security compliance.

Using API-led connectivity and Anypoint Platform, Mynt successfully established better and faster integration between their legacy systems.

Results

Accelerating business speed and partner onboarding

Using Anypoint Platform, Mynt reduced the cost and time it takes to implement integrations by 75%. With this increased speed, Mynt witnessed a 5x increase in their user base and they can now onboard new major partners, such as Facebook, 4x faster — thus improving their customer experience. “MuleSoft’s API-led connectivity approach is significantly contributing to the extraordinary pace we are traveling at,” says Greg Igaya, CTO at Mynt. “Anypoint Platform is at the core of our many fintech initiatives.”
“Mynt is committed to driving innovation in the payments and financial services space. MuleSoft’s Anypoint Platform and WhiteSky Labs’ integration team played an essential role in our successful project delivery, and together we have achieved great outcomes.”

Greg Igaya | CTO, Mynt